

## APPIRIO ADOPTION ACCELERATOR FOR SALESFORCE.COM

Appirio Adoption Accelerator empowers your end users to make the most of your Salesforce.com investment through tailored and targeted content. You've invested in the cloud. Now the most important part: can you ensure that your most valuable resource, your people, actually take full advantage of it?

Why limit your change management and training approach to generic help content or a 1-time training class? With Adoption Accelerator, you can engage your users dynamically with material directly relevant to your specific business processes, supplement it with best practices and reference guides from Salesforce.com and Appirio, and even allow users to rate or nominate their own content. Administer your content centrally, then toggle to see your users' view to ensure that they find the most relevant content when they need it.

From assistance with basic Salesforce.com usage, to screen-capture movies, to online presentations and training personalized to your organization, to user-promoted content, it's time to provide your users with the information they need to make the most of your Salesforce.com investment.

## FEATURES

- A single place for your users to search and find help, best practices, and training tailored specifically to how your organization uses Salesforce
- User community can rate and propose material that they find helpful
- Easy administration of all materials-- add new content, manage and categorize existing content.



## GET STARTED TODAY

- \$24 per user per year for our "Standard Edition." Contact us to ask about "Unlimited Edition" or Volume Discounts
- Comes with 1 year free subscription to a weekly stream of pre-screened and edited content sent directly from Appirio

Appirio Adoption Accelerator

Title	Description / Message	Content Type	Rating
Dreamforce	Time to register: Dreamforce is just over a month away!	Message	
<a href="#">How to deduplicate your contacts</a>	Having duplicate contacts in our new Salesforce system is a sure way to...	HTML Doc	★★★★★
<a href="#">How to easily insert screenshots into Solutions</a>	Having duplicate contacts in our new Salesforce system is a sure way to degrade the quality of our data! Here are some tips from Appirio for how to ensure that you don't create duplicate contacts, and how to detect and remove those that already exist.	Video Clip	★★★☆☆
<a href="#">How to invite your customers to our customer portal</a>	Appirio on how to create rich...	Video Clip	★★★★☆
<a href="#">How to maintain a single address book</a>	Address Book to get out of sync wit...	Google Doc	★★★★☆
<a href="#">How to show leads converted from AdWords</a>	Marketing team-- check out this guide for using Salesforce for Google...	HTML Doc	★★★★★
<a href="#">How to use Salesforce on the go</a>	Here are some tips and tricks from the Salesforce community on how to...	HTML Doc	★★★☆☆
<a href="#">Overview of our sales process in Salesforce</a>	Heres a step-by-step business process overview of our we run our sales...	PowerPoint	★★★★★
<a href="#">Salesforce ideas that we'd like to use at our company</a>	Read and edit this list of ideas I've compiled that would help us use S...	HTML Doc	★★★☆☆
<a href="#">Salesforce SFA</a>	Salesforce.com: Sales Force Automation (SFA)	HTML Doc	★★★★☆
<a href="#">Salesforce SSS</a>	Salesforce.com Service & Support Offering (SSS) Home Page	HTML Doc	★★★★☆
<a href="#">SFDC Online Training</a>	Salesforce.com Free Online Training Resources	HTML Doc	★★★★☆
<a href="#">Summer '08 Sales Meeting</a>	SFDC training at the summer 2008 Sales Meeting: San Mateo, CA June 3-...	Message	★★★☆☆
<a href="#">Tips for managing leads</a>	Heres a best practices document on how to manage your leads in Salesfo...	PDF Doc	★★★★☆

Nominate Content     Enter Help Ticket

User: AAA Developer

Content Title:

Content Type: --None--

Location:

Message Text:

Description:

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